

FORTUNE

**2008
CAREER
OPPORTUNITIES**

**FORTUNE'S
LISTS**

**FORTUNE'S
DIVERSITY
FOCUS**

**FORTUNE'S
CAREER
SECTOR SERIES**

FORTUNE branding builds recruitment

FORTUNE career opportunities section

The ultimate solution to your recruitment needs

FORTUNE Career Opportunities is an exclusive advertising section dedicated to corporate recruitment—the largest, most established recruitment-advertising environment in the business magazine category.

Featuring recruitment topics such as diversity, MBA careers and technology, the section can help you put your message directly into the hands of career-minded professionals poised to make their next move.



FORTUNE covers careers

From **100 Best Companies To Work For** and the **FORTUNE 500®** to the **50 Most Powerful Women in Business**, FORTUNE is focused on the people, places and trends shaping the modern workplace.

Business-savvy professionals rely on FORTUNE for the real-world career strategies they need to stay ahead of the curve and leading companies look to FORTUNE to find the talent they need to stay competitive.

Establish your company as an employer of choice in one of FORTUNE's well-known list issues.



the power of FORTUNE

Reaching the very best in business

FORTUNE can connect you with hundreds of thousands of candidates in every sector. And though they represent diverse industries and backgrounds, they're all reading FORTUNE for the latest word on career management.

Meet the FORTUNE talent pool – the readers
large reach: 4 million readers, 25 times a year

young: median age 42.8

diverse: 33% women, 32% minorities

qualified: 84% employed in business or professions

educated: 82% attended/graduated post college

Source: MRI Spring 2007

2008 rates

	FULL PAGE	1/2 PAGE HORIZONTAL	1/2 PAGE VERTICAL	1/4 PAGE
dimensions	7 x 8 $\frac{1}{2}$	7 x 4 $\frac{1}{8}$	3 $\frac{3}{8}$ x 8 $\frac{1}{2}$	3 $\frac{3}{8}$ x 4 $\frac{1}{8}$
1x	\$28,900	\$15,590	\$15,590	\$8,310
2x	26,555	14,290	14,290	7,640
3x	24,130	12,990	12,990	6,940
4x	21,740	11,690	11,690	6,230

All ads are non-bleed, 4-color. Prices listed are gross prices. 15% commission paid to recognized advertising agencies. Readership of 3.97 million.

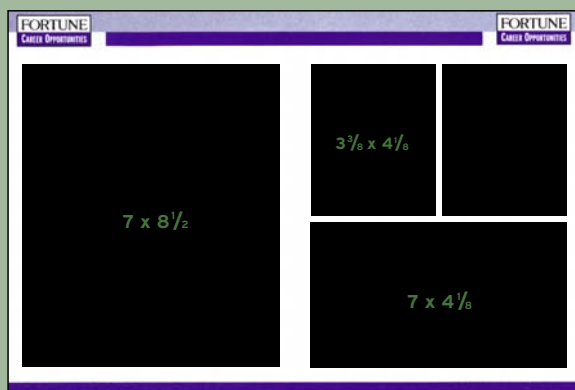
frequency benefits

FORTUNE Career Opportunities offers top-brand reinforcement that newspapers and job boards just can't match. Buy two or more pages and receive:

- A hyperlink from the **FORTUNE.com/careers/careerops** website to your company site
- An optional 100-word company profile to appear on FORTUNE.com, attracting more than 9 million page views per month, keeps visitors ahead of the business curve by providing up-to-the-minute information and analysis of the people and trends driving business innovation.

Source: Nielson Net Ratings

production specifications



Preparation of advertisements:

Acceptable file formats:

- Convert RGB images and PMS colors to process CMYK.
 - PDF (high resolution and CMYK, with all fonts embedded)
 - Photoshop EPS or TIFF
 - Illustrator EPS (all fonts converted to outlines)
 - INDesign (collected with all fonts embedded)

Submit insertion orders to:

FORTUNE CAREER OPPORTUNITIES
(ph) 914.806.5518
(fax) 914.592.8153
fortunecareers@aol.com

Submit disk/artwork to:

FORTUNE CAREER OPPORTUNITIES
10 North Main Street, 2nd floor
Yardley, PA 19067-1422
(fax) 215.369.0140
david@damarcom.com

2008 editorial/recruitment calendar

ISSUE	EDITORIAL FEATURE	CAREER OPPORTUNITIES ADVERTORIAL FEATURE	SPACE CLOSE	MATERIAL CLOSE
	Feb 4 100 Best Companies to Work For The high-profile signature list ranking the country's best employers based on employee surveys and interviews. A must-read for execs looking to attract the best and the brightest.		Jan 2	Jan 4
		Feb 18 Mentoring & Professional Development Features companies with mentoring programs and initiatives to develop talent, leadership, and promoting diversity and inclusion.	Jan 14	Jan 17
	Mar 17 America's Most Admired Companies The annual ranking of corporate reputations of the most respected companies. An essential list for executives looking to improve their companies—and their careers.	Recruitment Solutions Services Focusing on tools used to attract, retain and identify qualified candidates.	Feb 11	Feb 14
	May 5 Fortune 500 The definition of success for corporate America profiling the largest corporations and a benchmark of business success.	Reprint Best Companies to Work For Reach the business elite with this follow up to the Feb 4 featured list.	Mar 31	Apr 4
		May 26 Technology Careers A salute to technical, engineering, IT professions and new technologies creating a growing industry sector for job growth and career opportunities.	Apr 21	Apr 24
	July 21 Global 500 An analysis of the world's 500 largest corporations is a must-keep for executives looking to expand in the new era of globalization.	African Americans in Business A look at influential African Americans in the business community and the companies supporting their efforts.	June 16	June 19
	Sept 29 Fastest-Growing Companies Annual listing of elite companies at the forefront of an expanding economy.	Hispanics in Business Examining Hispanics' leading roles in corporate America and workforce diversity strategies.	Aug 25	Aug 28
	Oct 13 The 50 Most Powerful Women in Business This yearly ranking celebrates America's most prominent, influential businesswomen and shows how they are defining leadership.	Top Employers for Women MBAs An outlook on MBA Career Management. Presenting Universum's research of the top ideal employers for women MBAs rated by female MBA students at leading business schools.	Sept 8	Sept 11
		Nov 24 Diversity in Legal Professions Building awareness for workplace diversity and highlighting the careers of minorities and women in Law.	Oct 20	Oct 23

Dates and content are subject to change

FORTUNE branding builds recruitment

For more information on FORTUNE recruitment solutions, contact Craig Rosenberg: 914-806-5518 • fortunecareers@aol.com

